

Window World Windows, Siding and Doors by Therma-Tru Earn Good Housekeeping Seal
Good Housekeeping Validates Quality of Window World Products for 11th Year

N. Wilkesboro, N.C., May 22 2018 – Window World, America’s largest replacement window and exterior remodeling company, announced today their windows have earned the prestigious Good Housekeeping Seal for the 11th consecutive year. The Good Housekeeping Institute also granted the Seal to Window World’s siding and Therma-Tru doors. Window World celebrates that its core products have earned the Seal with an advertisement in the June 2018 issue of Good Housekeeping magazine, on newsstands now.

“We were impressed with the large variety of designs that Window World’s windows and Therma-Tru doors offers, providing consumers with a wide range of options. Coupled with weather resistance and durability properties, you can find exactly what you need for the project and location at hand,” says Good Housekeeping Institute Chief Technologist and Director of Engineering Rachel Rothman, who oversaw the testing.

The Good Housekeeping Institute evaluates thousands of products each year to test safety, quality and value. To prove its confidence in the products it endorses, the Institute provides a two-year limited warranty for consumers on every item bearing the Good Housekeeping Seal. For full details go to <https://www.goodhousekeeping.com/>.

Good Housekeeping commended Window World windows for their weather resistance and durability, noting that the large variety of designs gives consumers a wide range of options. The Institute validated the performance of Window World’s Therma-Tru doors, saying they exhibited great durability, moisture resistance and insulating properties. Good Housekeeping also found Window World’s siding system to be effective in resisting extreme-force winds in a lab testing environment and color fading from sun exposure.

“Year after year, Good Housekeeping validates the quality and strength of Window World windows with the Good Housekeeping Seal,” says Window World Chairman and CEO Tammy Whitworth. “We’re incredibly proud of all our products. Receiving the Good Housekeeping Seal for our siding and Therma-Tru doors, as well as our windows, verifies the quality of everything we offer our customers.”

About Window World®

Window World®, headquartered in North Wilkesboro, North Carolina, is America’s largest [replacement window](#) and [exterior remodeling company](#), with more than 200 locally-owned [locations nationwide](#). Founded in 1995, the company sells and installs windows, siding, doors and other exterior products, with a total of over 15 million windows sold to date. Window World is an ENERGY STAR® partner, and its windows, siding, and Therma-Tru doors have all earned the Good Housekeeping Seal. To begin your exterior remodeling project today, visit www.WindowWorld.com or call 1-800 NEXT WINDOW. For [home improvement](#) and [energy efficiency tips](#), décor ideas and more, follow Window World on [Facebook](#) and [Twitter](#).

About Good Housekeeping

Celebrating 132 years, *Good Housekeeping* (goodhousekeeping.com) is a leading lifestyle media brand inspiring a monthly audience of 30+ million readers to discover genius innovations, delicious ideas, style-savvy trends, compelling news and best-in-class products for their homes,

families and themselves. The Good Housekeeping Institute's state-of-the-art labs combined with *Good Housekeeping's* seasoned editorial talent is unparalleled. Staffed by top engineers, scientists and technology experts, the GH Institute tests and evaluates thousands of products each year for the magazine, website and for the Good Housekeeping Seal and the Green Good Housekeeping Seal, which are among the most recognized and trusted consumer icons in the world today. *Good Housekeeping*, which also has five international editions, is published by Hearst Magazines, a unit of [Hearst](#), one of the nation's largest diversified media, information and services companies. Hearst attracts more readers of monthly magazines than any other publisher. Hearst Magazines' print and digital assets reach 139 million readers and site visitors each month—more than two-thirds of all women and nearly three-quarters of millennial women in the country (source: 2017 comScore Multi-Platform/MRI 01-18/F17). With 25 titles in the U.S, the company publishes close to 300 editions and 200 websites around the world. Follow *Good Housekeeping* on [Facebook](#), [Instagram](#), [Twitter](#), [Pinterest](#) and on the [Inside the Institute](#) blog.

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