



# News Release

May 9, 2017

**FOR IMMEDIATE RELEASE**

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## **Window World Passes the Test and Earns Good Housekeeping Seal for Tenth Consecutive Year**

*With over 20 years of experience, Window World continues to lead the exterior remodeling field in product quality and value*

**NORTH WILKESBORO, N.C.** — Window World®, America’s largest replacement window and exterior remodeling company, is proud to announce that it has earned the prestigious Good Housekeeping Seal for the tenth year in a row. Offering dependable home improvement products at a fair price has become a cornerstone of the Window World name, and the Good Housekeeping Seal further substantiates Window World’s commitment to provide the superior quality and service that its customers have come to expect.

“As America’s number one replacement window and exterior remodeling company, we’re proud to earn the Good Housekeeping Seal for the tenth consecutive year. The Seal remains a powerful indicator for our customers that we are dedicated to understanding and exceeding their needs as homeowners,” said Mark Bumgarner, vice president of franchise relations for Window World. “The Good Housekeeping name is a rarity in our industry, and we’re honored to be one of only two window companies whose products currently carry the Seal.”

To earn the right to use the Good Housekeeping Seal, a company’s products must withstand the rigorous evaluations of the Good Housekeeping Institute (GHI). In one of six testing labs, GHI scientists and engineers use state-of-the-art equipment, feedback from consumer testers and review supporting data to evaluate which products maintain the levels of safety, performance, ease of use, durability, and design necessary to bear the Good Housekeeping name.

In an effort to provide financial protection to consumers, Good Housekeeping stands behind its Seal with a two-year limited warranty that replaces, repairs, or provides a refund of up to \$2,000 for any Seal-bearing merchandise found to be defective within two years from the date it was first sold to a consumer by an authorized retailer. “It’s our job to inform consumers of what products they can trust. The Seal is more than just a sign of confidence -- we put our money where our mouth is,” stated Rachel Rothman, Chief Technologist of the Good Housekeeping Institute.

Window World’s own [limited lifetime warranty](#) has become a vital part of the company’s ideology, and



the combined assurance that comes from dual warranties further complements the outstanding quality that consumers have come to expect from Window World products.

To learn more about the remarkable value and quality that Window World offers, visit [www.WindowWorld.com](http://www.WindowWorld.com) or call 1-800 NEXT WINDOW.

### **About Good Housekeeping**

Celebrating 131 years, *Good Housekeeping* ([goodhousekeeping.com](http://goodhousekeeping.com)) is a leading lifestyle media brand inspiring a monthly audience of 30+ million readers to discover genius innovations, delicious ideas, style-savvy trends, compelling news and best-in-class products for their homes, families and themselves. The Good Housekeeping Institute's state-of-the-art labs combined with Good Housekeeping's seasoned editorial talent is unparalleled. Staffed by top engineers, scientists and technology experts, the GH Institute tests and evaluates thousands of products each year for the magazine, website, and for the Good Housekeeping Seal and the Green Good Housekeeping Seal, which are among the most recognized and trusted consumer icons in the world today. Good Housekeeping, which also has five international editions, is published by Hearst Magazines, a unit of Hearst, one of the nation's largest diversified media, information and services companies. With 21 titles in the U.S., Hearst is the leading publisher of monthly magazines in terms of total paid circulation and reaches 79.5 million readers and 68 million unique site visitors each month (comScore). Follow Good Housekeeping on [Facebook](#), [Instagram](#), [Twitter](#), [Pinterest](#) and on the [Inside the Institute](#) blog. Follow Jane Francisco on [Twitter](#) and [Instagram](#).

### **About Window World®**

Window World®, headquartered in North Wilkesboro, N.C., is America's largest [replacement window](#) and [exterior remodeling company](#), with more than 200 locally-owned [offices nationwide](#). Founded in 1995, the company sells and installs windows, siding, doors and other exterior products, with a total of over 13 million windows sold to date. Window World is an ENERGY STAR® partner, and its window products have earned the Good Housekeeping Seal for ten consecutive years. In June 2016, Window World earned the ranking of "Highest in Customer Satisfaction with Windows and Doors, Three out of Four Times in a Row," by J.D. Power. Additionally, through its charitable foundation [Window World Cares®](#), the Window World family provides funding for St. Jude Children's Research Hospital®, where it was given the Organizational Support award in 2017. Since its inception in 2008, the foundation has raised over \$7 million for St. Jude. Window World, Inc. also supports the Veterans Airlift Command, a non-profit organization that facilitates free air transportation to wounded veterans and their families. To begin your exterior remodeling project today, visit [www.WindowWorld.com](http://www.WindowWorld.com) or call 1-800 NEXT WINDOW. For [home improvement](#) and [energy efficiency tips](#), décor ideas and more, follow Window World on [Facebook](#) and [Twitter](#).

*Window World received the highest numerical score among 16 companies in the J.D. Power 2016 Windows & Patio Doors Satisfaction Study, based on 2,628 total responses, measuring the experiences and perceptions of customers who purchased windows and/or patio doors in the previous 12 months, surveyed January- March 2016. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).*