



News Release

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FOR IMMEDIATE RELEASE

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Window World's MerleFest sponsorship to aid in new Ashe Campus expansion at Wilkes Community College

NORTH WILKESBORO, N.C. — Window World®, America's largest replacement window and exterior remodeling company, continues its commitment as presenting sponsor of the legendary MerleFest music festival in 2017. As the primary fundraising event for the Wilkes Community College Foundation (WCCF), which works to raise funds for Wilkes Community College (WCC), this year's MerleFest, in conjunction with Window World, will open a new chapter of educational development at the college with the expansion of its Ashe Campus facilities.

With a shared home of Wilkes County, North Carolina, Window World and MerleFest work to provide constant support for the local community. Window World has been the festival's highest level sponsor since 2015 and is committed to supporting MerleFest in that capacity through 2021.

The proceeds generated from this year's festival will go towards renovating the facilities at one of WCC's satellite campuses in Ashe County, North Carolina. The Ashe Campus expansion will bring a 30,000-square-foot addition to the building currently in use. Included in the new plans are a vast increase in general classroom space, a state-of-the-art healthcare simulation lab, a chemistry and physics lab, a cosmetology lab and potentially an Early College High School.

With healthcare programs at the campus in increasing demand, the new healthcare simulation lab will give students the opportunity to gain invaluable experience in a simulated hospital environment. The chemistry and physics lab will allow the WCC Ashe Campus to offer a full Associate in Science degree for the first time in its history, and the Early College High School will be a fully-operational high school where students can obtain their high school diploma and associate degree in only five years with no additional cost included.

"We are excited about these new opportunities for our community and look forward to welcoming many more students to their local college in Ashe for postsecondary education," said Allison Phillips, executive director of the Wilkes Community College Foundation.

This year's MerleFest marks the 30th celebration of the annual event, and it will take place April 27-30. With its roots in traditional, bluegrass and Americana music, MerleFest has expanded in recent years to



include musical artists from multiple genres including blues, country and rock. The festival expects to see over 80,000 guests this year from around the world. Highlights from this year's scheduled performers include the Zac Brown Band, The Transatlantic Sessions hosted by Jerry Douglas and Aly Bain featuring James Taylor, and the The Avett Brothers.

View the entire MerleFest schedule at www.MerleFest.org/Lineup. Tickets for the event may be purchased at www.MerleFest.org or by calling 1-800-343-7857.

For more information on Window World's involvement with MerleFest, please visit www.WindowWorld.com/MerleFest. To learn more about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

About Window World®

Window World®, headquartered in North Wilkesboro, N.C., is America's largest [replacement window](#) and [exterior remodeling company](#), with more than 200 locally-owned [offices nationwide](#). Founded in 1995, the company sells and installs windows, siding, doors and other exterior products, with a total of over 13 million windows sold to date. Window World is an ENERGY STAR® partner, and its window products have earned the Good Housekeeping Seal for ten consecutive years. In June 2016, Window World earned the ranking of "Highest in Customer Satisfaction with Windows and Doors, Three out of Four Times in a Row," by J.D. Power. Additionally, through its charitable foundation [Window World Cares®](#), the Window World family provides funding for St. Jude Children's Research Hospital®, where it was named New Corporate Partner of the Year in 2010. Since its inception in 2008, the foundation has raised over \$7 million for St. Jude. Window World, Inc. also supports the Veterans Airlift Command, a non-profit organization that facilitates free air transportation to wounded veterans and their families. To begin your exterior remodeling project today, visit www.WindowWorld.com or call 1-800 NEXT WINDOW. For [home improvement](#) and [energy efficiency tips](#), décor ideas and more, follow Window World on [Facebook](#) and [Twitter](#).

Window World received the highest numerical score among 16 companies in the J.D. Power 2016 Windows & Patio Doors Satisfaction Study, based on 2,628 total responses, measuring the experiences and perceptions of customers who purchased windows and/or patio doors in the previous 12 months, surveyed January- March 2016. Your experiences may vary. Visit jdpower.com.