



News Release

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FOR IMMEDIATE RELEASE

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Window World Exceeds Sales Goal Once Again

America's Largest Exterior Remodeler Surpasses 1,000,000th Window Sold

NORTH WILKESBORO, N.C. — Window World®, America's largest replacement window and exterior remodeling company, receives prominent industry accolades noting its superior service and high-quality products year after year. The organization's CEO and Chairman, Tammy Whitworth, attributes the continued success due to the more than 200 franchises nationwide.

"The commitment from store locations across the country is what sets us apart in the industry," stated Whitworth. "From the first telephone call to the delivery and installation of our products, the exceptional customer service every step of the way is why Window World is known as Simply the Best for Less.®"

Last week, the company sold its 1,000,000th window for 2016. This accomplishment adds to an already robust list of accolades for the organization. In 2016 alone, Window World was ranked No. 1 Replacement Contractor in *Remodeling* magazine's Top 550 for the eighth year in a row and named No. 1 Window Company in *Qualified Remodeler's* annual Top 500 for the tenth consecutive year. Additionally, the exterior remodeler was awarded the ranking of "Highest in Customer Satisfaction with Windows and Doors, Three out of Four Times in a Row," by J.D. Power. As Whitworth mentioned, these accomplishments are in large part due to the local stores' dedication to their customers.

Local store owner Josh Reed of Window World of Tidewater, winner of Store of the Year in the large market category, noted that Window World's customer service and value is why the company continues to exceed expectations. "We pride ourselves on delivering a streamlined customer experience for every single one of our homeowners," stated Reed. Adding to that sentiment, owners of the Store of the Year in the medium market category, Window World of Chattanooga, attributed corporate communications and support to their continued success. "The feeling of family and cooperation is what makes each store successful as well as the company nationally," said Kim and Eric Anderson. "Not only from the corporate level, but also from the other dedicated store owners who share their ideas and experience."

Finally, the Store of the Year for the small market category was Window World of Paducah. Store owner Mike Troutt echoed Anderson's comments highlighting that Corporate is committed to furthering education and bringing exceptional vendors to the team. "Those key reasons have made it possible for us to achieve the status that we have achieved," mentioned Troutt. He also added that the marketplace



is so receptive to Window World's products because of the competition. "Unfortunately, there are so many companies that have bad practices," stated Troutt. "It's easy for Window World to shine because we approach the market the right way with the right price and exceptional customer service. This really allows us to shine."

View the entire Window World product selection at www.WindowWorld.com, or call 1-800 NEXT WINDOW for a free, in-home estimate.

About Window World®

Window World®, headquartered in North Wilkesboro, N.C., is America's largest [replacement window](#) and [exterior remodeling company](#), with more than 200 locally-owned [offices nationwide](#). Founded in 1995, the company sells and installs windows, siding, doors and other exterior products, with a total of over 11 million windows sold to date. Window World is an ENERGY STAR® partner and its window products have earned the Good Housekeeping Seal for nine consecutive years. In June 2016, Window World earned the ranking of "Highest in Customer Satisfaction with Windows and Doors, Three out of Four Times in a Row," by J.D. Power. Additionally, through its charitable foundation [Window World Cares®](#), the Window World family provides funding for St. Jude Children's Research Hospital®, where it was named New Corporate Partner of the Year in 2010. Since its inception in 2008, the foundation has raised over \$7 million for St. Jude. Window World, Inc. also supports the Veterans Airlift Command, a non-profit organization that facilitates free air transportation to wounded veterans and their families. To begin your exterior remodeling project today, visit www.WindowWorld.com or call 1-800 NEXT WINDOW. For [home improvement](#) and [energy efficiency tips](#), décor ideas and more, follow Window World on [Facebook](#) and [Twitter](#).

Window World received the highest numerical score among 16 companies in the J.D. Power 2016 Windows & Patio Doors Satisfaction Study, based on 2,628 total responses, measuring the experiences and perceptions of customers who purchased windows and/or patio doors in the previous 12 months, surveyed January- March 2016. Your experiences may vary. Visit jdpower.com.