



# News Release

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**FOR IMMEDIATE RELEASE**

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## **Window World's MerleFest sponsorship helps fund new Wilkes Community College Health Sciences Center**

**NORTH WILKESBORO, N.C.** — Window World®, America's largest replacement window and exterior remodeling company, signed on as the presenting sponsor of MerleFest, one of the premier music festivals in the country, for 2016. As the primary fundraising event for Wilkes Community College Endowment Corporation (WCCEC), which works to raise funds for Wilkes Community College (WCC), MerleFest, in conjunction with Window World, will aid in improvement efforts for the college's new health sciences center.

Given their shared home of Wilkes County, North Carolina, the Window World and MerleFest partnership has been a natural fit. 2015 marked the first year Window World participated as the festival's highest level sponsor, and its commitment to serve in this capacity through 2020 solidifies its continued support of WCCEC to provide state-of-the-art resources to students and the community.

The health sciences center, Herring Hall, brings together the college's curriculum and continuing education health sciences programs, creating an integrated training environment. The new facility will benefit 356 full-time students and 97 continuing-education students this year alone. Additionally, Herring Hall provides WCC with cutting-edge technology, facilitating programs like the Cooperative Learning Simulation Skills Training.

"Throughout the year, Window World invests time and resources to assist non-profits across the country," said Window World Chairman and CEO, Tammy Whitworth. "With over 200 store locations nationwide, the entire Window World family is committed to supporting local causes. We are overjoyed to do our part to help the WCCEC provide this innovative center to the community."

The WCCEC is currently in a five-year capital campaign, raising funds for Herring Hall. The total project is estimated to cost \$6.2 million. As part of the campaign's financial plan, MerleFest will



contribute a total of \$1.75 million to the project. Window World's presenting sponsorship of the festival helps make this a reality.

MerleFest 2016, scheduled for April 28 – May 1, will bring nearly 80,000 national and international music enthusiasts to the WCC campus. Known for its unique blend of styles – traditional, bluegrass, old-time, Americana, blues, country and more – MerleFest delivers Music, Moments and Memories. This year, [Brandi Carlile](#), [Tim O'Brien](#) and [Sam Bush](#) are just some of the talented professionals set to perform as part of the festival's elite lineup.

“The ongoing success of Wilkes Community College and its students depends on support from community partners. Window World has proven its commitment to WCC and its students time and time again. Its contribution has helped us to incorporate the latest technology into Herring Hall, providing an improved teaching and learning environment for students and faculty,” said Allison Phillips, executive director of the Wilkes Community College Endowment Corporation. “Additionally, the Window World family has shown tremendous support of MerleFest through participation and volunteerism. We are proud that Window World is such a committed partner and friend to our college.”

View the entire MerleFest program at [www.MerleFest.org/Lineup](http://www.MerleFest.org/Lineup). Tickets for the event may be purchased at [www.MerleFest.org](http://www.MerleFest.org) or by calling 1-800-343-7857.

To learn more about Window World, visit [www.WindowWorld.com](http://www.WindowWorld.com) or call 1-800 NEXT WINDOW.

#### **About Window World®**

Window World®, headquartered in North Wilkesboro, N.C., is America's largest [replacement window](#) and [exterior remodeling company](#), with more than 200 locally-owned [offices nationwide](#). Founded in 1995, the company sells and installs windows, siding, doors and other exterior products, with a total of over 10 million windows sold to date. Window World is an ENERGY STAR® partner and its window products have earned the Good Housekeeping Seal for eight consecutive years. Additionally, through its charitable foundation [Window World Cares®](#), the Window World family provides funding for St. Jude Children's Research Hospital®, where it was named New Corporate Partner of the Year in 2010. Since its inception in 2008, the foundation has raised over \$5.6 million for St. Jude. Window World, Inc. also supports the Veterans Airlift Command, a non-profit organization that facilitates free air transportation to wounded veterans and their families. To begin your exterior remodeling project today, visit [www.WindowWorld.com](http://www.WindowWorld.com) or call 1-800 NEXT WINDOW. For [home improvement](#) and [energy efficiency tips](#), décor ideas and more, following Window World on [Facebook](#) and [Twitter](#).