

News Release

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FOR IMMEDIATE RELEASE

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Window World Announces Sponsorship of DIY Network Blog Cabin for Third Consecutive Year

NORTH WILKESBORO, N.C. — Window World®, America's largest replacement window and exterior remodeling company, announced its continued partnership with the DIY Network® Blog Cabin® 2015, which marks the third year in a row.

This season, hosts from popular DIY Network programs such as *Kitchen Crashers* and *Bath Crashers* will travel west for the first time to transform an original 1970s mountain retreat in Coeur d'Alene, Idaho. This cabin is being rebuilt from the ground up and redesigned to highlight the spectacular views of neighboring Lake Coeur d'Alene. Once complete, the renovated home will serve as the ultimate prize for one lucky winner.

For this multimedia experience, fans were given the opportunity to visit DIYNetwork.com and choose between two premium Window World color options for the 47 windows and 10 doors being incorporated in the construction of the home. From Jan. 7 through Jan. 20, the Window World products were voted on 238,147 times. When online voting ended, the color Desert Clay had beaten out the Architectural Bronze color in a 61/39 landslide.

"For the past three years, Window World has truly enjoyed being a part of the DIY Network Blog Cabin experience," said Todd Woods, Vice President of Marketing and Market Development. "Given the show's unique concept '*You Design It, We Build It, You Could Win It,*' the series resonates with design enthusiasts who want to influence the process and see it come to life."

The new season of the DIY Network Blog Cabin is set to premiere in July 2015. For more information on the DIY Network Blog Cabin 2015, visit DIYNetwork.com/BlogCabin. To learn more about Window World and its products, please visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

About Window World®

Window World®, headquartered in North Wilkesboro, N.C., is America's largest replacement window and exterior remodeling company, with more than 200 locally owned and operated offices nationwide. Founded in 1995, the company sells and installs windows, siding, doors and other exterior products, with

a total of over 10 million windows sold to date. For the second consecutive year, Window World ranked “Highest in Customer Satisfaction with Windows and Doors” by J.D. Power. Window World is an ENERGY STAR® partner and its window products have earned the Good Housekeeping Seal for seven consecutive years. Additionally, through its charitable foundation Window World Cares®, the Window World family provides funding for St. Jude Children’s Research Hospital®, where it was named New Corporate Partner of the Year in 2010. Since its inception in 2008, the foundation has raised over \$4.85 million for St. Jude. Window World, Inc. also supports the Veterans Airlift Command, a nonprofit organization that facilitates free air transportation to wounded veterans and their families. For more information about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

ABOUT DIY NETWORK

[DIY Network](#), from the creators of [HGTV](#) and [Food Network](#), is the go-to destination for rip-up, knock-out home improvement television. Currently in more than 58 million homes, DIY Network’s programming covers a broad range of categories, including [home improvement](#) and [landscaping](#). The network’s award-winning website, DIYNetwork.com, consistently ranks among America’s top home and garden Internet destinations for entertaining videos, home improvement advice, step-by-step instructions, message boards, blogs, an interactive program guide and more. Viewers can also become fans of DIY Network and interact with other home improvement enthusiasts and do-it-yourselfers through [Instagram](#), [Facebook](#), [Pinterest](#) and [Twitter](#). Headquartered in Knoxville, Tenn., DIY Network is owned by Scripps Networks Interactive, Inc. (SNI).

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