



News Release

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FOR IMMEDIATE RELEASE

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Window World Announces 2015 Season Partnership with Rob Holland Ultimate Airshows

NORTH WILKESBORO, N.C. — Window World®, America's largest replacement window and exterior remodeling company, announced its partnership with Rob Holland Ultimate Airshows for the 2015 season.

As a previous Rob Holland Ultimate Airshows sponsor, Window World is no stranger to the excitement of airshow entertainment. With performances slated in over 20 premier airshows across the country, including SUN 'n FUN International Fly-In & Expo, The Great New England Air Show, 2015 Rhode Island National Guard Air Show and EAA Airventure Oshkosh, this year's lineup will thrill attendees all season long.

"It is very exciting to work with an individual whose commitment to his craft and giving back match that of the Window World family," said Todd Woods, Vice President of Marketing and Market Development. "We look forward to the many memories Window World customers, their families and airshow enthusiasts alike will create through this unique partnership."

Rob Holland, four-time national and two-time world freestyle champion aerobatic pilot, brings an unrivaled performance to the sky. His stimulating, world-class maneuvers keep millions of people marveling over his nonstop, action-packed shows.

"I am so excited to partner with Window World for the 2015 airshow season," said Holland, "It is an honor to represent a company with such a great sense of family and commitment to customer service."

An extraordinary aspect of this 2015 sponsorship is a new Hero Ride Program, which will enable Window World stores, nationwide, to select a local veteran to accompany Rob in a custom, Window World twin-seat airplane. These custom Rob Holland flights will take place at each airshow location throughout the season.

The Window World aircraft will make its debut in March. For more information, including Rob Holland's airshow schedule, visit <http://bit.ly/RobHollandAirshows>.

About Window World®

Window World®, headquartered in North Wilkesboro, N.C., is America's largest replacement window and exterior remodeling company, with more than 200 locally owned and operated offices nationwide. Founded in 1995, the company sells and installs windows, siding, doors and other exterior products, with a total of over 10 million windows sold to date. For the second consecutive year, Window World ranked "Highest in Customer Satisfaction with Windows and Doors" by J.D. Power. Window World is an ENERGY STAR® partner and its window products have earned the Good Housekeeping Seal for seven consecutive years. Additionally, through its charitable foundation Window World Cares®, the Window World family provides funding for St. Jude Children's Research Hospital®, where it was named New Corporate Partner of the Year in 2010. Since its inception in 2008, the foundation has raised over \$4.85 million for St. Jude. Window World, Inc. also supports the Veterans Airlift Command, a nonprofit organization that facilitates free air transportation to wounded veterans and their families. For more information about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

About Rob Holland Ultimate Airshows

Rob Holland is one of the most decorated, respected, and innovative aerobatic pilots and airshow performers in the world today. Flying the Window World MXS-RH Aerobatic Aircraft by MX Aircraft, Rob Holland brings an unrivaled performance to airshows across North America, thrilling millions of spectators with his dynamic and breathtaking display. Winner of four consecutive US National Aerobatic Championships, a run accomplished by only two other pilots in history, Rob is also the two-time, defending World Freestyle Aerobatic Champion and was honored by the International Council of Airshows (ICAS) with the prestigious Art Scholl Award for Showmanship, the highest honor any airshow pilot can receive. A 1997 graduate of Daniel Webster College with Bachelor of Science degrees in Aviation/Airway Management and Aviation Operations, Rob holds ratings as an Airline Transport Pilot (ATP), Certified Flight and Ground Instructor (CFI, CFII, IGI, AGI), as well as glider and seaplane ratings. A professional airshow and aerobatic pilot for the last 14 years, Rob has accumulated more than 11,000 hours flight time in more than 170 different types of aircraft. Rob and his wife Jessica reside in Nashua, New Hampshire.