

News Release

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FOR IMMEDIATE RELEASE

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Window World Windows Earn Good Housekeeping Seal for Seventh Consecutive Year

NORTH WILKESBORO, N.C. —Window World®, America’s largest replacement window and home remodeling company, has announced its window products have earned the Good Housekeeping Seal for the seventh consecutive year. Window World is one of only three companies in all of the home improvement industry to offer Good Housekeeping Seal-backed windows.

For more than 100 years, the Good Housekeeping Research Institute has carefully evaluated products to provide consumers with insights on quality and performance. Any product that has earned the Seal is backed by Good Housekeeping’s limited warranty, meaning if it is found to be defective within the first two years after purchase, Good Housekeeping will replace or repair the product or refund its purchase price. This warranty supplements Window World’s own limited lifetime warranty, providing ample peace of mind for customers.

“It’s our job to inform consumers of what products they can trust. The Seal is more than just a sign of confidence -- we put our money where our mouth is,” stated Rachel Rothman, Technical Director of Good Housekeeping magazine. “In a recent study, 89% of consumers feel more comfortable buying a product they are unfamiliar with if it has the Seal and more likely to trust a product and its advertising if it displays the Seal. It’s truly the gold standard of consumer logos.”

Being granted the Good Housekeeping Seal for the seventh year in a row is the latest achievement in an already successful year for Window World. Earlier this summer, Window World received the ranking of “Highest in Customer Satisfaction with Windows and Doors” from J.D. Power for the second consecutive year. Additionally, Window World has been ranked No. 1 Window Company in *Qualified Remodeler* magazine’s annual Top 500 for seven consecutive years, as well as No. 1 Replacement Contractor by *Remodeling Magazine* in its Top 550 rankings for five years. Window World is a 2014 member of *Remodeling Magazine* Big 50 Class, distinguishing it as part of a group of remodeling and home improvement contracting companies recognized for their customer service, construction expertise and management innovation and excellence.

For more information regarding the Good Housekeeping Seal, please visit www.goodhousekeeping.com/productreviews/seal. To learn more about Window World, visit www.WindowWorld.com.

About Window World®

Window World®, headquartered in North Wilkesboro, N.C., is America's largest replacement window and home remodeling company with more than 200 locally owned and operated offices nationwide. Founded in 1995, the company sells and installs windows, siding, doors and other exterior products. For the second consecutive year, Window World ranked "Highest in Customer Satisfaction with Windows and Doors" by J.D. Power. Window World is an ENERGY STAR® partner and its window products have earned the Good Housekeeping Seal for seven consecutive years. Additionally, through its charitable foundation Window World Cares®, the Window World family provides funding for St. Jude Children's Research Hospital®, where it was named New Corporate Partner of the Year in 2010. Since its inception in 2008, the foundation has raised over \$4 million for St. Jude. Window World, Inc. also supports the Veterans Airlift Command, a non-profit organization that facilitates free air transportation to wounded veterans and their families. For more information about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

Window World received the highest numerical score among window and door manufacturers in the proprietary J.D. Power 2013-2014 Windows and Patio Doors Satisfaction StudySM, tied in 2013. 2014 study based on responses from 2,374 consumers measuring 11 brands and measures opinions of consumers who purchased new windows or patio doors in the previous 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed in January – April 2014. Your experiences may vary. Visit jdpower.com

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