

News Release

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FOR IMMEDIATE RELEASE

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Window World CEO Featured in Southeast Women Business Leaders Section of Forbes Magazine

NORTH WILKESBORO, N.C. — Tammy Whitworth, CEO of Window World®, America's largest replacement window and home remodeling company, is featured in this month's *Forbes Magazine* in the "Southeast Women Business Leaders" section, on newsstands now.

With nearly 20 years in business, Window World has grown from a small roadside stand into an industry-leading organization with more than 200 locations nationwide. Whitworth has been at the helm as the company not only survived, but thrived through the fenestration industry's tremendous high and subsequent post-tax credit contraction. Today, Window World continues to grow, with an unmatched position as sales leader in the home remodeling world.

When asked about Window World's business model, Whitworth said, "Window World's success is built on family, community and trust. Each franchise is a locally-owned business, and that's important because we want to be part of the communities where we're located. Talk to a Window World owner. Each one has a great deal of pride in what they do, which is reflected in our customer service."

Recently, Window World received the ranking of "Highest in Customer Satisfaction with Windows and Doors" from J.D. Power for the second consecutive year. Additionally, Window World windows have earned the Good Housekeeping Seal for six years in a row, and has ranked No. 1 Window Company in *Qualified Remodeler* magazine's annual Top 500 for seven consecutive years, as well as No. 1 Replacement Contractor by *Remodeling Magazine* in its Top 550 rankings for five years. Window World was recognized in the Big 50 Class of 2014 by *Remodeling Magazine*, distinguishing it as part of a group of remodeling and home improvement contracting companies recognized for their customer service, construction expertise and management innovation and excellence.

Looking to Window World's future, Whitworth is confident where her company is headed: "With the positive momentum that our people and their passion have created, we'll continue to move forward as the industry's leader."

To view the featured section, please visit <http://forbescustom.com/marketplace/windowworld/>. To learn more about Window World, visit www.WindowWorld.com.

About Window World®

Window World®, headquartered in North Wilkesboro, N.C., is America's largest replacement window and home remodeling company with more than 200 locally owned and operated offices nationwide. Founded in 1995, the company sells and installs windows, siding, doors and other exterior products. For the second consecutive year, Window World ranked "Highest in Customer Satisfaction with Windows and Doors" by J.D. Power. Window World is an ENERGY STAR® partner and its window products have earned the Good Housekeeping Seal for six consecutive years. Additionally, through its charitable foundation Window World Cares®, the Window World family provides funding for St. Jude Children's Research Hospital®, where it was named New Corporate Partner of the Year in 2010. Since its inception in 2008, the foundation has raised over \$4 million for St. Jude. Window World, Inc. also supports the Veterans Airlift Command, a non-profit organization that facilitates free air transportation to wounded veterans and their families. For more information about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

Window World received the highest numerical score among window and door manufacturers in the proprietary J.D. Power 2013-2014 Windows and Patio Doors Satisfaction StudySM, tied in 2013. 2014 study based on responses from 2,374 consumers measuring 11 brands and measures opinions of consumers who purchased new windows or patio doors in the previous 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed in January – April 2014. Your experiences may vary. Visit jdpower.com

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