

News Release

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FOR IMMEDIATE RELEASE

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Window World Surpasses \$1 Million in One Year Challenge

Goal of raising \$1 Million in 2013 for St. Jude Children's Research Hospital® exceeded

NORTH WILKESBORO, N.C. — In January of 2013, Window World®, America's largest window replacement and home remodeling company, announced its "\$1 Million in One Year" challenge, launching a campaign to raise \$1 million for St. Jude Children's Research Hospital® in one calendar year. Window World is excited to confirm that the goal was achieved, having raised more than \$1.03 million for the hospital by the close of 2013.

Donations from Window World customers, store owners, vendor partners and employees, combined with St. Jude events and sponsorships such as the annual Give Thanks. Walk., John Rich and Friends Concert, Window World Pro-Am at the FedEx St. Jude Classic and the Window World Family Reunion made hitting the mark possible. Funds were also donated by Window World, Inc., in association with The Stinger, its centennial tribute to the first winning Indianapolis 500 Car, the Marmon Wasp. Additionally, Window World would like to recognize the thousands of sales representatives from more than 200 locations nationwide who worked diligently to garner customer donations during in-home demonstrations. A deeply-rooted passion for helping the children of St. Jude truly pervades every facet of the Window World family.

"To be able to say we reached the \$1 million in one year mark speaks to the commitment of so many," said Window World Chairman and CEO Tammy Whitworth. "Knowing the amount of good—the number of children that will be helped with these funds—is truly rewarding, and we are so grateful to St. Jude for allowing us a part in its lifesaving mission each day."

Fundraising efforts were spearheaded by Window World Cares®, the charitable foundation of Window World. Founded in 2008 by Whitworth and her late husband, Todd, the nonprofit organization has raised more than \$4 million for St. Jude, where it was named New Corporate Partner of the Year in 2010. Window World Cares celebrated its fifth year of partnership with the hospital during "Window World Day" at St. Jude in December of 2013, ringing in the holidays with patients and their families.

Later this year, Window World hopes to take another huge leap forward in fundraising through the auction of The Stinger, with 100 percent of the proceeds to be donated to St. Jude. To learn more about Window World Cares or to make a donation, please visit www.WindowWorldCares.com. For additional details regarding The Stinger, please visit www.WindowWorld.com/The-Stinger.

About Window World®

Window World®, headquartered in North Wilkesboro, N.C., is America's largest replacement window and home remodeling company with more than 200 locally owned and operated offices nationwide. Founded in 1995, the company sells and installs windows, siding, doors and other exterior products. Window World is an ENERGY STAR® partner and its window products have earned the Good Housekeeping Seal for six consecutive years. In 2013 it ranked "Highest in Customer Satisfaction with Windows and Doors in a Tie" by J.D. Power. For more information about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

About Window World Cares®

Window World Cares® was founded in 2008 by Tammy Whitworth and her late husband, Todd. Since its inception, the foundation has raised more than \$4 million for St. Jude Children's Research Hospital®. Additionally, Window World was named New Corporate Partner of the Year in 2010. To learn more about Window World Cares or to donate, visit www.WindowWorldCares.com.

About St. Jude Children's Research Hospital®

St. Jude Children's Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other deadly diseases. St. Jude has the world's best survival rates for the most aggressive childhood cancers, and treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to 80 percent since we opened more than 50 years ago. St. Jude is working to drive the overall survival rate for childhood cancer to 90 percent in the next decade. St. Jude freely shares the breakthroughs we make, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org or following St. Jude on [facebook.com/stjude](https://www.facebook.com/stjude) and twitter.com/stjude.

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