

News Release

December 17, 2013

FOR IMMEDIATE RELEASE

CONTACTS:

Todd Woods

Window World, Inc.

Phone: 336-667-2100

E-mail: TWoods@WindowWorld.com

Jessica Miller

Reed & Associates Marketing for Window World, Inc.

Phone: 757-962-7375

E-mail: Jessica@ReedandAssociatesMarketing.com

WINDOW WORLD PRESENTS \$4 MILLION CHECK TO ST. JUDE CHILDREN'S RESEARCH HOSPITAL® DURING FOURTH ANNUAL WINDOW WORLD DAY

MEMPHIS, Tenn. — Window World®, America's largest replacement window and home remodeling company, held its fourth annual "Window World Day" at St. Jude Children's Research Hospital® Wednesday, Dec. 11. During the day's festivities, Window World, Inc. Chairman and CEO Tammy Whitworth presented St. Jude with a check for \$4 million, in honor of the company's total fundraising for the hospital to date. Window World's philanthropic efforts are spearheaded by its charitable foundation, Window World Cares®, founded in 2008 by Whitworth and her late husband, Todd.

The \$4 million mark is an exciting milestone for Window World, covering more than two full days of operating costs for St. Jude. Pat Wyatt, Chief Development Officer of ALSAC (the fundraising organization for St. Jude) said during the morning welcome, "Most of all, I want to thank you, the heart and soul of Window World, who truly are a part of the heart and soul of St. Jude. We thank you for everything you do."

During the welcome presentation, Whitworth, along with Window World, Inc. President Dana Deem, was presented with a customized window art piece in honor of the 5th year of partnership between Window World Cares and St. Jude. Whitworth said of the relationship "We are honored to be able to work with such an amazing organization that does so much good for so many. We look forward not only to continuing, but strengthening, our relationship with St. Jude in the future."

Later that afternoon, Window World hosted "A Blue Suede Holiday" party for the patients of St. Jude and their families. Activities included dancing to an Elvis impersonator, a photo booth, arts and crafts and a lunch buffet complete with ice cream sundaes.

The Window World Stinger, a centennial tribute to the first winning Indianapolis 500 car, the 1911 Marmon Wasp, was also on display at the event. The IndyCar was created to raise money for St. Jude and is to be auctioned in 2014, with 100% of the proceeds benefitting the hospital. With a graphics package that features the name of every living Indy 500 starter, The Stinger is currently finishing its nationwide tour to obtain signatures from each of these racing icons. The car currently has 239 of the possible 274 featured on the vehicle.

For more information on The Stinger, visit <https://www.windowworld.com/the-stinger/>. For additional information on Window World Cares and its relationship with St. Jude, please visit <http://windowworldcares.com/>.

###

About Window World, Inc.®

Window World, Inc.®, headquartered in North Wilkesboro, N.C., is America's largest replacement window company with stores and offices in more than 200 cities nationwide. Founded in 1995 and led by CEO Tammy Whitworth, the company supplies windows, siding and doors to consumers through its network of stores. Window World is an ENERGY STAR® retail partner. Many of its window products have earned the Good Housekeeping Seal six years in a row. In 2013, it ranked "Highest in Customer Satisfaction with Windows and Doors in a Tie" by J.D. Power. For more information about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

About Window World Cares®

Window World Cares® was founded in 2008 by Tammy Whitworth and her late husband, Todd. Since its inception, the foundation has raised \$4 million for St. Jude Children's Research Hospital®. Additionally, Window World was named New Corporate Partner of the Year in 2010. To learn more about Window World Cares or to donate, visit www.WindowWorldCares.com.