

News Release

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FOR IMMEDIATE RELEASE

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Window World Sells 1,000,000th Window for Fifth Consecutive Year

NORTH WILKESBORO, N.C. — Window World, Inc.[®], America's largest replacement window and home remodeling company, has sold its 1,000,000th window for the fifth consecutive year. The window was produced and sold in late November.

Dana Deem, president of Window World said of the accomplishment, "As Window World has continued to grow around the nation, we have strived not only to be the largest, but the best, in the business. Reaching this threshold of over 1,000,000 windows sold for the fifth year in a row tells a strong story of consumers recognizing the value and quality of Window World products."

2013 was yet another milestone year for Window World, with both new accolades and repeated achievements. For the first time, Window World was ranked "Highest in Customer Satisfaction with Windows and Doors in a Tie" by J.D. Power. Window World was also named "largest window installation firm in the U.S." for the seventh year by *Qualified Remodeler*, and "Largest Remodeling Company in the U.S." for the fifth year by *Remodeling Magazine*, while the company's windows earned the prestigious Good Housekeeping Seal for the sixth year. Each of these accomplishments, in concert with another year of more than 1,000,000 windows sold, attests to Window World's longstanding commitment to its promise of "Superior Products, Professionally Installed, at a Guaranteed Low Price."

Window World currently has over 200 locally owned and operated locations nationwide. To learn more about the company and franchising opportunities, please visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

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About Window World, Inc.[®]

Window World, Inc.[®], headquartered in North Wilkesboro, N.C., is America's largest replacement window company with stores and offices in more than 200 cities nationwide. Founded in 1995 and led by CEO Tammy Whitworth, the company supplies windows, siding and doors to consumers through its network of stores. Window World is an ENERGY STAR[®] retail partner and its window products have earned the Good Housekeeping Seal for six consecutive years. In 2013, it ranked "Highest in Customer Satisfaction with Windows and Doors in a Tie" by J.D. Power. Additionally, through its charitable

foundation Window World Cares®, the Window World family provides funding for St. Jude Children's Research Hospital® and was named New Corporate Partner of the Year in 2010. Window World, Inc. also supports the Veterans Airlift Command, a non-profit organization that facilitates free air transportation to wounded warriors, veterans and their families. For more information about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

About J.D. Power and Associates

J.D. Power and Associates is a global marketing information company that represents the voice of the customer. Window World received the highest numerical score among window and door manufacturers in a tie in the proprietary J.D. Power & Associates 2013 Windows and Patio Doors Satisfaction StudySM. Study based on responses from 2,554 consumers measuring 11 brands and measures opinions of consumers who purchased new windows or patio doors in the previous 12 months. Proprietary study results are based on experiences and perceptions of consumers surveyed in January – February 2013. Your experiences may vary. Visit jdpower.com.