

News Release

November 26, 2013

FOR IMMEDIATE RELEASE

CONTACTS:

Todd Woods

Window World, Inc.

Phone: 336-667-2100

E-mail: TWoods@WindowWorld.com

Jessica Miller

Reed & Associates Marketing for Window World, Inc.

Phone: 757-962-7375

E-mail: Jessica@ReedandAssociatesMarketing.com

Window World Participates in the 2013 St. Jude Give thanks. Walk™

Corporate team raises more than \$23,500 as top fundraiser

NORTH WILKESBORO, N.C. — Window World, Inc.®, America's largest replacement window and home remodeling company, participated in the St. Jude Give thanks. Walk™ on Saturday, Nov. 23. In its fourth year taking part in the event, the Window World Corporate team topped fundraising in the Charlotte, N.C. region, which included 109 teams and 663 participants. Window World Corporate, located in North Wilkesboro, N.C., raised a total of \$23,505 for St. Jude Children's Research Hospital®. Leading the team was Chairman and CEO Tammy Whitworth, whose total of \$7,480 made her the top individual fundraiser in the entire Charlotte market and contributed to Window World Corporate becoming one of the top fundraising teams in the country.

Whitworth said, "St. Jude Children's Research Hospital is not only special to me, but to the entire nationwide Window World Family. Having Window World franchises from around the country participating in an event that does so much good for these special children is truly inspiring."

Window World teams participated in the Walk from coast to coast, raising a total of \$72,756 through a combination of fundraising and sponsorship in their local areas. Every dollar raised contributes to the fundraising total for Window World Cares®, the charitable foundation of Window World. Since its inception in 2008, Window World Cares has raised \$3.8 million to St. Jude, and was named New Corporate Partner of the Year in 2010. Coming up next, on December 11, 2013, Window World will be celebrating the fourth annual "Window World's St. Jude Day" at the hospital, hosting a party with patients and their families to ring in the holidays.

To learn more about Window World Cares and its relationship with St. Jude, please visit www.WindowWorldCares.com. To learn more about Window World, please visit www.WindowWorld.com.

###

About Window World, Inc.®

Window World, Inc.®, headquartered in North Wilkesboro, N.C., is a replacement window company with stores and offices in more than 200 cities nationwide. Founded in 1995 and led by CEO Tammy Whitworth, the company supplies windows, siding and doors to consumers through its network of

stores. Window World is an ENERGY STAR® retail partner. Many of its window products have earned the Good Housekeeping Seal six years in a row. In 2013 it ranked “Highest in Customer Satisfaction with Windows and Doors in a Tie” by J.D. Power. For more information about Window World, visit www.WindowWorld.com or call 1-800 NEXT WINDOW.

About Window World Cares®

Window World Cares® was founded in 2008 by Tammy Whitworth and her late husband, Todd. Since its inception, the foundation has raised \$3.8 million for St. Jude Children’s Research Hospital®. Additionally, Window World was named New Corporate Partner of the Year in 2010. To learn more about Window World Cares or to donate, visit www.WindowWorldCares.com.